

## PROGRAMMA SVOLTO

### **Grammar**

Revisione e rinforzo delle conoscenze grammaticali acquisite negli anni precedenti.  
Past Perfect - Passive forms - Verb patterns - Reported Speech - Modal verbs

### **Business English**

#### **Welcome module:**

Reading and writing numbers, useful vocabulary.

#### **Reasons for business**

*Theory:* the purposes of the business activity; the four factors of production; commerce and trade; the role of entrepreneurs; the business plan.

*Competences:* identifying consumers' needs and wants; analysing factors of production; understanding a business plan; describing business activities; describing products and services.

*Vocabulary:* business expressions; success of failure; entrepreneurs; distribution channels; collocations; activities and sectors.

#### **Business organization**

*Theory:* the private sector; the public sector; how enterprise can grow; a business start up; sustainability, a mission for companies.

*Competences:* understanding the world of franchising; comparing business activities; describing sustainability projects; understanding why acquisitions occur; describing ideas to start a business.

*Vocabulary:* business organisations; private companies; collocations; advantages and disadvantages.

#### **Recruitment, job applications and work:**

*Theory:* the CV; job interviews.

*Competences:* choosing the most suitable CV; facing a job interview.

*Vocabulary:* job advertising; collocations; CV formats, interviews

#### **English-speaking countries and case studies:**

The United Kingdom; Unilever; Rolls-Royce, Jaguar and Bentley; Virgin Group.

#### **Potenziamento**

Attività di approfondimento disciplinare sui seguenti temi:

diritti delle donne nei paesi anglofoni; nuovi modelli di business (p.e. Uber); sostenibilità economica e ambientale.

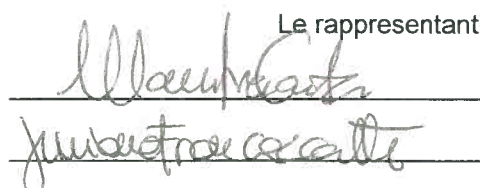
Attività di approfondimento linguistico e culturale con il volontario dell'associazione universitaria AIESEC Adnan Basheer: presentazione del paese di origine, valore delle differenze culturali, shock culturali, *job interview* e *English language register*.

Tolmezzo, 15/05/2018

La Docente

  
\_\_\_\_\_

Le rappresentanti

  
\_\_\_\_\_